

## Fundraising Resource

Thank you for your interest in helping to raise funds to further the efforts of the Barth Syndrome Foundation of Canada (BSFCa). As we do not receive any government grants or assistance, we depend on the initiative of supporters like you. Each dollar that you raise will help BSFCa fund research, support families, increase the knowledge of Barth syndrome, and raise awareness of the disorder. We are very grateful to you for your desire to help.

BSFCa is a registered charity across Canada, and is therefore able to provide official charitable donation receipts for tax purposes. However, there are some specific guidelines which need to be followed in order for donors to get receipts, and there are also some instances where charitable receipts are not permitted, such as donations of gift cards or services from the original suppliers.

For certain events, donors must be informed that the amount for income tax purposes is only the amount that is over and above the value of any goods or services they may have received in exchange for the donation. For example, if a participant pays \$200 to participate in a golf tournament, and the value of the outing is \$100, the donation amount is \$100.

If goods are sold to raise money as part of a fundraising event, it must be made clear to the event participants what the percentage of the sale price benefits BSFCa.

Please contact us in advance of your event to let us know what you are planning so we can make sure that you have the correct information.

There are many ways to help support BSFCa, and we are here to assist you plan an event to make your fundraiser a success.

- While not always possible or appropriate, a member of our organization will attend your event.
- We will provide approved use of our logo, when appropriate.
- We will provide Barth syndrome literature and awareness items such as bracelets.
- We will provide a letter of authorization to validate the authenticity of the event if needed.
- We will help you set up a personalized fundraising page.
- We will help with press releases and other promotional material.

We are not able to provide:

- insurance or liability coverage
- donor names
- funding or reimbursement of your expenses
- guaranteed attendance of BSFCa member or
- any permits or licenses required for the event. it is your responsibility to make sure that all laws are being adhered to.

People want to know what they are contributing to; the following is a simple description of Barth syndrome which you may use:

Barth syndrome is a life-threatening, ultra rare inherited disease that mainly affects males. It is a multiple system, debilitating disease that includes an enlarged but weakened heart, muscle under-development, a vulnerable immune system, and growth delay. For all of those worldwide living with Barth syndrome, pain and extreme fatigue are a daily fact of life, along with the risk of serious medical emergencies.

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### Once your fundraiser is finished

If you are receiving cheques on our behalf, or sending one yourself, please ensure they are made out to the Barth Syndrome Foundation of Canada.

Please mail cheques (do not mail cash) to:

Barth Syndrome Foundation of Canada  
162 Guelph Street Suite 115  
Georgetown, ON L7G 5X7

If you have not let us know in advance about your fundraiser, please include a note explaining your fundraiser.

If you would like to use either Visa or M/C, please call 905.873.2391 and we will assist you.

Please mail or email ([info@barthsyndrome.ca](mailto:info@barthsyndrome.ca)) a list of donors along with contact information (especially if they need a tax receipt) so that we may thank them ourselves.

Please email 3-5 of the best photos from your event which we may use in future publications etc., after asking for permission.


### Fundraising Projects/Ideas:

Runs	Garage sale	Office Jeans Day
Bike-a-thons	Coin Drive	Sport tournament
Holiday or celebration gathering	Lemonade stand	Auction
Bake/craft sale	Trivia Night	Restaurant promotion

There are many more types of events, simple and more ambitious, all will make an impact with a truly meaningful mission.

One of the easiest ways to raise funds for BSFCa, is to simply ask for donations.

If you use Facebook,

- Log in to your account
- On the left, click  Fundraisers. If you do not see Fundraisers on the left, click See More
- On the left, click Raise money
- Click non-profit—in the search bar, type in Barth Syndrome Foundation of Canada (there are other Barth syndrome foundations, please make sure you use our complete name)
- Select
- On the left, enter
  - The goal amount of money you want to raise
  - The currency you want the funds to be in
- Click Create

A screen will pop-up where you can invite your friends to donate to your fundraiser, share your fundraiser in your feed, or donate to the fundraiser yourself.

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Paypal, as well makes it simple for people to donate, simply forward this link [www.paypal.com/ca/fundraiser/charity/3415284](http://www.paypal.com/ca/fundraiser/charity/3415284). People are able to select the amount and method of payment they would like to use to make their donation.

Another option with PayPal when you shop online, set BSFCa as your favourite charity by clicking on the  on our charity page [www.paypal.com/ca/fundraiser/charity/3415284](http://www.paypal.com/ca/fundraiser/charity/3415284) then click to donate \$1 each time your check out with PayPal.

The proceeds from your fundraiser will leave a lasting impact on the people affected by Barth syndrome. Thank you for your support!